

## **Critical Deviant Practice and the History of the Carbon Defense League Collective**

Keynote speaker Nathan Martin

During this 1.5 hour presentation, Professor Martin will introduce the role of deviance in innovation and cultural activism. He will read excerpts from his forthcoming book, and show several videos documenting the past eight years of radical media intervention by the arts collective Carbon Defense League. The artist collective Carbon Defense League (CDL), founded by Professor Martin in 1998, has used strategies such as online map making, workshopping, storytelling, hacking children's toys, re-labeling items on store shelves, and playing with the U.S. Presidential voting process, to create debate where it had previously been suppressed. The group works across disciplines and across media to hijack existing communication systems such as mainstream news and the internet.

批判性反常規的實踐和 Carbon Defense 聯盟集團的歷史

主講者 Nathan Martin

在一個半小時的演講中，Martin 教授將介紹反常規在創新與文化行動主義中的角色，並分享他即將出版的新書中的部分摘要，同時呈現過去八年來藝術集團 Carbon Defense 聯盟關於激進的媒體干預的紀錄影片。藝術家集團 Carbon Defense League (CDL)，是由 Martin 教授於 1998 年創立，曾利用各種技術如：線上地圖製作、集體策略分享、說故事、反常理兒童玩具、重新標示商場陳列架的物品和以美國總統選舉過程當作玩弄的題材，來引起對於被壓制問題的爭議。這個集團的成員來自各種領域和跨越媒材使用，來綁架現有傳達媒體系統，如：主流的新聞媒體和網路。