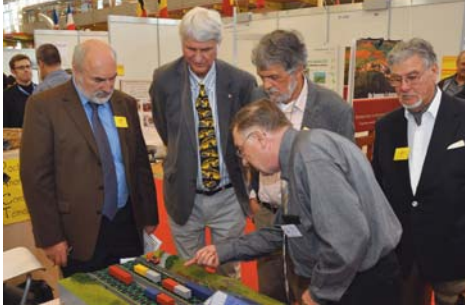


inventions geneva



38th International Exhibition of Inventions of Geneva

21st > 25th April 2010

The world's most important

**Under the patronage of the Swiss Federal
Government, of the State, the City of Geneva and of
the World Intellectual Property Organization - WIPO**

- 1'000 new inventions and products
- 710 exhibitors from 45 countries
- 74% companies and universities
- 26% private inventors and researchers
- 61'575 visitors from all 5 continents
- 650 journalists

Poll carried out among exhibitors

- 98% are ready to recommend the Exhibition

www.inventions-geneva.ch



Who can exhibit ?

Manufacturing and commercial companies and enterprises - inventors and private researchers - consultancies - laboratories - universities - private and state-owned research institutes and other organizations - patent brokers and promoters of innovation.

Associations and similar bodies - service and financial organizations - publishers - regional, national and international organizations - may also appear as exhibitors to present their activities, services and programs.

Presenting your inventions or services

You have developed an invention that is worth selling. So you try to market your novelty. To do this, you have to contact manufacturers, agents or promoters who can distribute your product worldwide.

By experience we know that to do this yourself will take you a long time and will cost you a lot of money without any guarantee of success.

It could also be the case that your invention is already being manufactured and sold, but not in all countries where you would like to negotiate manufacturing licences or seek new business outlets.

The world's unique annual Exhibition

The International Exhibition of Inventions, New Techniques and Products benefits from the most extensive support and privileges that can be granted to an exhibition. **It is under the patronage of the Swiss Federal Government, the State, the City of Geneva and of the World Intellectual Property Organization - WIPO.** This support on the part of the authorities testifies to the usefulness and quality of the event, now acknowledged as the most important exhibition of inventions anywhere today. It is also the most international, with the participation of more than 40 countries.

Inauguration of the Exhibition

From left to right : Mr. Jean-Luc Vincent, President-Founder of the Exhibition, Mr. Omar Katbi, Head of the Outreach Services, Communications Division, of WIPO, Mr. Alban Fischer, head of the patent department of the Swiss Federal Institute of Intellectual Property, Mr. Eric Leyvraz, President of the Parliament of the Republic and Canton of Geneva, Mr. Sergei Ordzhonikidze, General Director of the United Nations Office in Geneva.



You should exhibit to:

Show your invention, new product or new technique, your capabilities, your activities and your services to businessmen visiting.

Turn your investments in terms of money and creative energy into profit by protecting and developing your invention through the negotiation of licences.

Meet and make fruitful contacts with manufacturers, distributors, promoters, financiers, users and entrepreneurs of all kinds, both national and international, who come specially to this Exhibition from many countries.

Publicize the fruits of your research to professional business visitors, journalists and the public at large in order to hasten their acceptance on the marketplace.

Grasp every opportunity that the biggest specialist event devoted entirely to inventions can offer.

Benefit directly from the spin-off of the substantial publicity budget which we have earmarked for:

- sending more than 50 000 personal invitations to business visitors all over the world
- inviting international journalists from the press and electronic media and sending them several press releases
- organizing a press conference, held at the headquarters of the World Intellectual Property Organization (WIPO) in Geneva, which will be attended by representatives of the news agencies of the countries represented in the various international organizations
- a poster, advertising and public relations campaign.



Mr. Mircea Tudor, from the company MBTechnology in Romania, receives the Grand Prix of the 2009 Exhibition for the vehicle ROBOSCAN, designed for X-raying trucks and containers in a fully automated sequence.



It is to eliminate precisely these difficulties and to enable you to get in direct contact with thousands of professional buyers from all over the world that we have organized the International Exhibition of Inventions of Geneva.

An international exhibition specializing in inventions is the surest way to make you better known and to enable you to market your invention.

How to exhibit ?

Your invention may be presented in the form of a **pre-series or commercial sample, prototype, model, plan, drawing, photograph or descriptive text.**

We supply the following:

- a fully equipped display stand (for details, see entry form)
- a sign on the stand giving your name
- a brief technical description of your invention, on a card, in English and French, placed on the stand
- inclusion of your name and the description of your invention in the Official Catalogue of the Exhibition
- the services of the team of interpreter-hostesses to help you communicate with foreign visitors.

Prizes and awards

The International Jury made up of 82 specialists will judge each invention exhibited and will select a number of them for prizes and awards. Thanks to the competence and standing of this Jury, we can state with confidence that the prizes given will eloquently certify the merit of the winning inventions and will be a substantial help in their commercial launching.



GRAND PRIX OF THE INTERNATIONAL EXHIBITION OF INVENTIONS OF GENEVA

awarded to the best invention of the Exhibition.

THE PRIZE OF THE PUBLIC

awarded on the basis of a popular vote by visitors to the Exhibition.

PRIZES OF THE WORLD INTELLECTUAL PROPERTY ORGANIZATION - WIPO

PRIZE OF THE STATE OF GENEVA

PRIZE OF THE CITY OF GENEVA

INTERNATIONAL PRESS PRIZE

PRIZE OF THE MINISTRY OF EDUCATION AND SCIENCE OF RUSSIA

PRIZE OF THE FRENCH RESEARCH MINISTRY

PRIZE OF THE FEDERAL AGENCY FOR SCIENCE AND INNOVATION OF RUSSIA

PRIZE OF THE NATIONAL AUTHORITY FOR SCIENTIFIC RESEARCH - MINISTRY OF EDUCATION AND RESEARCH OF ROMANIA

PRIZE IFIA - INTERNATIONAL FEDERATION OF INVENTORS' ASSOCIATIONS

INPI PRIZE - NATIONAL INSTITUTE FOR INDUSTRIAL PROPERTY - FRANCE

PRIZE OF THE SPANISH OFFICE OF PATENTS AND TRADEMARKS

PRIZE OF THE ASSOCIATION FOR SCIENCE AND TECHNOLOGY "TECHNOPOL MOSCOW" - RUSSIA

PRIZES OF THE STATE AGENCY FOR INVENTIONS AND TRADEMARKS OF ROMANIA - OSIM

PRIZE OF THE STATE AGENCY FOR INTELLECTUAL PROPERTY - AGEPI - MOLDOVA

PRIZE OF THE POLYTECHNICAL UNIVERSITY OF HONG KONG, CHINA

EBN EUROPEAN INNOVATION PRIZE

European Business Network of innovation centers

THE GENEVA TOURISM PRIZE

PRIZE OF THE FIRE AND RESCUE SERVICE OF THE CITY OF GENEVA - SIS LABEL

SWISS AUTOMOBILE CLUB PRIZE - ACS

PRIZE OF THE OFFICE FOR THE PROMOTION OF INDUSTRIES AND TECHNOLOGIES OF GENEVA - OPI

PRIZE FOR SPIRIT OF ENTERPRISE

awarded by the Circle of Company Directors - CDE

INDUSTRIAL DESIGN PRIZE

THE GARCIA CABRERIZO PRIZE - SPAIN

THE YOUNG BUSINESS MANAGERS' ASSOCIATION PRIZE - GJD

PRIZE OF THE LEGAL COMPANY "GORODISSKY & PARTNERS" - RUSSIA

PRIZE OF THE FRENCH-SWISS CHAMBER FOR COMMERCE AND INDUSTRY

PRIZE OF THE ITALIAN CHAMBER OF COMMERCE FOR SWITZERLAND

PRIZE MAWHIBA, FOUNDATION KING ABDULAZIZ - SAUDI ARABIA

PRIZE OF THE TECHNICAL UNIVERSITY OF CLUJ-NAPOCA, ROMANIA

PRIZE OF THE FIRST INSTITUTE OF INVENTORS AND RESEARCHERS OF THE I.R. OF IRAN

PRIZE FRANCINOV - FRANCE

PRIZE OF THE ROMANIAN DELEGATION OF THE EXHIBITION

PRIZE OF THE ITALIAN DELEGATION OF THE EXHIBITION

PRIZE OF THE GERMAN DELEGATION OF THE EXHIBITION

PRIZE OF THE INCUBATOR OF INVENTIONS OF RUSSIA

PRIZE OF THE SWISS CHAMBER OF COMMERCE IN FRANCE

PRIZE OF THE ASSOCIATION "RUSSIAN HOUSE FOR INTERNATIONAL SCIENTIFIC AND TECHNOLOGICAL COOPERATION"

ARCA SPECIAL PRIZE OF THE UNION OF INVENTORS - CROATIA

PRIZE OF THE MAYOR OF TAIPEI

PRIZE OF THE INTERNATIONAL EXHIBITION OF INVENTIONS OF TAIPEI

PRIZE OF THE INVENTIONS ASSOCIATION OF TAIWAN

PRIZE OF THE MALAYSIAN INVENTION AND DESIGN SOCIETY - MINDS

PRIZE OF THE MALAYSIAN ASSOCIATION OF RESEARCH SCIENTISTS - MARS

PRIZE OF THE KOREA INVENTION PROMOTION ASSOCIATION - KIPA

PRIZE OF THE ASSOCIATION OF WOMEN INVENTORS OF KOREA

PRIZE OF THE NATIONAL FEDERATION OF FRENCH ASSOCIATIONS OF INVENTORS - FNAFI

PRIZE OF THE GERMAN ASSOCIATION OF INVENTORS

PRIZE OF THE POLISH INVENTORS AND RATIONALIZERS ASSOCIATION

PRIZE OF THE EUROPEAN INVENTORS' ASSOCIATION - AEI

PRIZE OF THE HUNGARIAN INVENTORS' ASSOCIATION

GOLD, SILVER AND BRONZE MEDALS

will be awarded to the inventions displaying the qualities required by the International Jury.



More than 700 exhibitors, personalities, authorities and journalists participate in the prize-giving ceremony.



38th International Exhibition of Inventions of Geneva

Under the patronage of:

The Swiss Federal Government
 The Council of State of the Republic and Canton of Geneva
 The Administrative Council of the City of Geneva
 The World Intellectual Property Organization - WIPO

Dates and place:

21st > 25th April 2010
 Geneva Palexpo - Hall 7

Opening hours:

10 a.m. to 7 p.m.
 Sunday, 25th April: 10 a.m. to 6 p.m.

Admission charge: CHF 14.-/Euro 9.-

Tickets at the doors of the Exhibition.
 Children under the age of 15:
 CHF 8.-/Euro 5.-
 Groups of 10 or more persons:
 CHF 8.-/Euro 5.- per person

Official Catalogue of the Exhibition:

contains a description of all the inventions in French and English.
 Published at the opening of the Exhibition:
 CHF 25.-/Euro 16.-

Hotel reservations:

Geneva Tourist Office
 P.O. Box 1602 - CH-1211 Genève 1
 Tel. 0041 22 909 70 20
 Fax 0041 22 909 70 21
www.geneve-tourisme.ch

Further information from the Organizers:

International Exhibition of Inventions
 Rue du 31-Décembre 8
 CH-1207 Genève/Suisse
 Tel. 0041 22 736 59 49
 Fax 0041 22 786 00 96
promex@worldcom.ch
www.inventions-geneva.ch

Geneva the hub of the world

Geneva is unique: a business and finance center, an international marketplace for goods, inventions, ideas and cultures, seat of the United Nations in Europe, of the World Intellectual Property Organization (WIPO), of 200 international organizations and of 569 multinationals, this city is where one half of the world meets the other.

Its constant growth is due to powerful men of action, who command money and businesses. It is an international economic crossroads, a meeting-place for philosophers, scientists, economists and entrepreneurs.

Geneva is an international platform for the exchange of business and intellectual concepts: the world's best ideas converge and blend here. Geneva is an ever evolving city.

New inventions, services and visitors from all over the world

The International Exhibition of Inventions of Geneva is the biggest event in the world to be exclusively devoted to inventions. All the novelties at this exhibition can only be shown here once.

Industrial and commercial companies, universities, inventors and researchers, associations, private and state organisms and institutes, present their inventions, the results of their research and their new products.

Manufacturers, distributors and financiers will find 1000 absolute novelties ready to be marketed in the following fields:

Energy - Environmental Protection - Computer Sciences - General Engineering - Industrial Processes - Watch and Clockmaking - Electricity - Electronics - Building, Construction and Civil Engineering - Carpentry - Plumbing - Ventilation, Heating - Safety and Security Equipment - Ironware - Domestic appliances - Commercial and Industrial Equipment - Agriculture - Gardening - Textiles - Medicine and Hygiene - Optical Equipment - Teaching Aids - Transportation - Cars - Foodstuffs - Cosmetics - Health - Sports - Leisure - Practical Novelties - Publicity - Packaging - Toys and Games.

Information about the last Exhibition

Exhibition area: 8'500 m²

Exhibitors:

- 710 from 45 countries
- Companies, universities, State Organisations 74%
- Private inventors and researchers 26%

Business volume negotiated:

A survey among participants revealed that licences were negotiated for more than 45% of the novelties shown.

The business value of these contracts was in excess of 40 million US\$.

Visitors:

- 61'575 from five continents
- Businessmen: about 45%
- Journalists: 650
- Radio and TV reporters from 30 countries and more than 4'000 articles in the press.

